

The



CHEMIST AND DRUGGIST

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JUNE 27 1959

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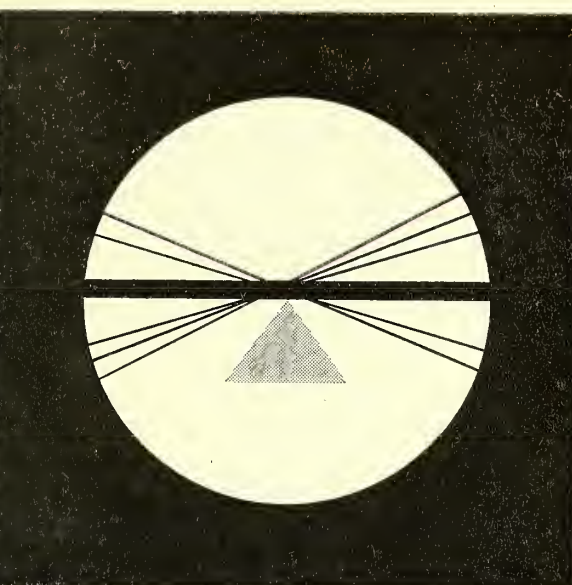
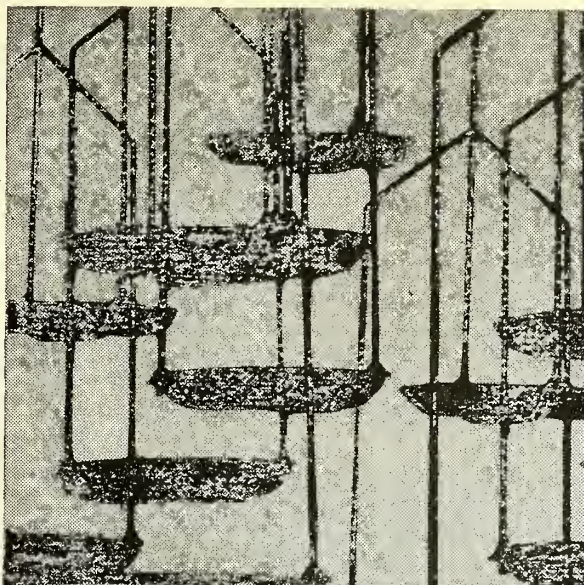
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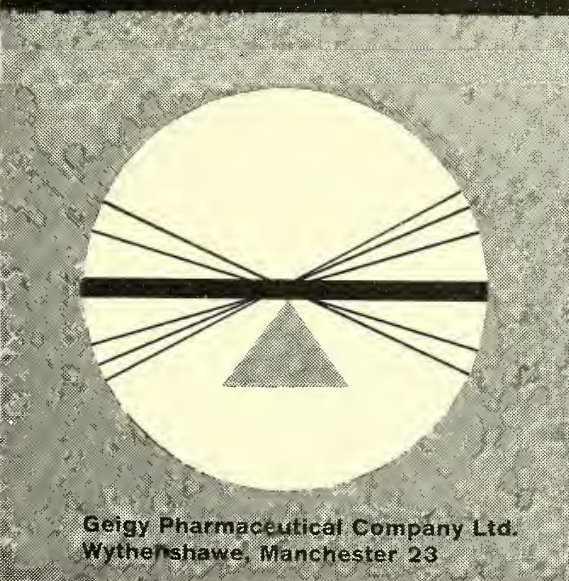
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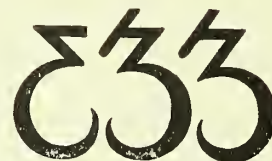
Geigy Pharmaceutical Company Ltd.
Wythenshawe, Manchester 23

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(Basic N.H.S. prices)

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30 tablets . . .	10s. 8d.
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It has been reported that 30%—50% of tuberculosis patients depart from their P.A.S. schedule when on home treatment.^{1, 2, 3}

This unsatisfactory and dangerous state of affairs can be largely attributed to the unpalatability of P.A.S. and the high incidence of gastric symptoms associated with it.

In these days when the majority of patients have to be trusted with their own drug treatment it is more important than ever that the drugs in everyday use should be available in highly acceptable form. PASADE is attractive in appearance, virtually tasteless

and has been specially formulated to overcome many of the inherent disadvantages of P.A.S.

These new granules are a departure from the usual type of granule in that the sodium P.A.S. is processed with a special type of fat, the presence of which protects the sensitive stomach lining against irritation. Subsequent emulsification and digestion of the fat within the intestine ensures unimpeded absorption of the P.A.S. leading to rapid and prolonged blood and tissue levels.

1. *Tubercle*, 1956, 37, 333
2. *Lancet*, 1957, 2, 871
3. *Tubercle*, 1958, 39, 138

PRESENTATION

PASG Containers of 500 G. Trade Price 37/- each, exempt P.T.
PA10G Containers of 1000 G. " " 70/- " " "

500 grammes is sufficient for at least one month's P.A.S. therapy and each container is provided with a plastic measuring scoop.



Smith & Nephew Pharmaceuticals Ltd WELWYN GARDEN CITY, HERTS

The CHEMIST AND DRUGGIST EMERGENCY ISSUE

Volume 171

JUNE 27, 1959

No. 4140

Import Duty Changes

SIXTY-SIX ADDITIONAL CHEMICALS
FREED

RUTIN, amphomycin, and erythromycin lactobionate are among sixty-six chemicals temporarily exempted from import duty until October under a new Order published as Statutory Instrument 1959 No. 1003.

Statutory Committee

A MEMBER TO APPEAR

THE Statutory Committee of the Pharmaceutical Society of Great Britain is meeting at 17 Bloomsbury Square, London, W.C.1, at 2.30 p.m., on July 1, to consider information and evidence concerning the conviction of a member of the Society for an offence under the Pharmacy and Poisons Act, 1933.

Pesticides

MORE SUGGESTED NAMES

COMMENTS on the following draft names for pesticides are sought by the British Standards Institution. They should be addressed to Mr. R. V. Thomas, B.S.I., 2 Park Street, London, W.1, before July 25.

Proposed common name	Chemical name
endothal ...	disodium 7 - oxabicyclo [2,2,1]heptane - 2,3 - dicarboxylate or disodium 3,6-epoxycyclohexane-1,2-dicarboxylate.
ethion ...	OOO' O' - tetraethyl SS' - methylenebisphosphoro - dithioate.
metham-sodium ...	sodium N - methylthiocarbamate.

Poison Rules

CONSOLIDATION AND CHANGES

THE Home Office announce that the Poisons Rules are to be consolidated, and it is proposed to make the following changes in the Poisons List and Rules:—

1. Chlorpropamide, ethopropazine and pecazine, and the salts of these substances, will be added to Part I of the Poisons List and to the First and Fourth Schedules to the Poisons Rules.
2. Animal feeding stuffs containing not more than 0.5 per cent. of sulphonamides will be exempted from the provisions of the Pharmacy and Poisons Act and of the Poisons Rules.
3. Rule 31(1) will be amended to require a statement of the poisons included in Part II of the Poisons List and a summary of the provisions of the Act and Rules affecting listed sellers of Part II poisons to be attached to the form of application prescribed in the Ninth Schedule; the explanatory Note hitherto prescribed in that Schedule will be omitted.

No indication is given of the date on which the amendments become effective.

By the end of May over 29 million doses of poliomyelitis vaccine had been distributed to local health authorities since the Government's vaccination scheme started in 1956. During the first five months of this year some 10 million doses, mostly British, had been issued.

Two University Scholarships (one for science worth £370 a year, and the

other for chemistry worth £465) have been awarded by Pfizer, Ltd., Folkestone, Kent, to Miss P. Howard, Abingdon, Berks, and Mr. G. Sayce, Hampton Hill, Middlesex, who were selected from over 100 applicants.

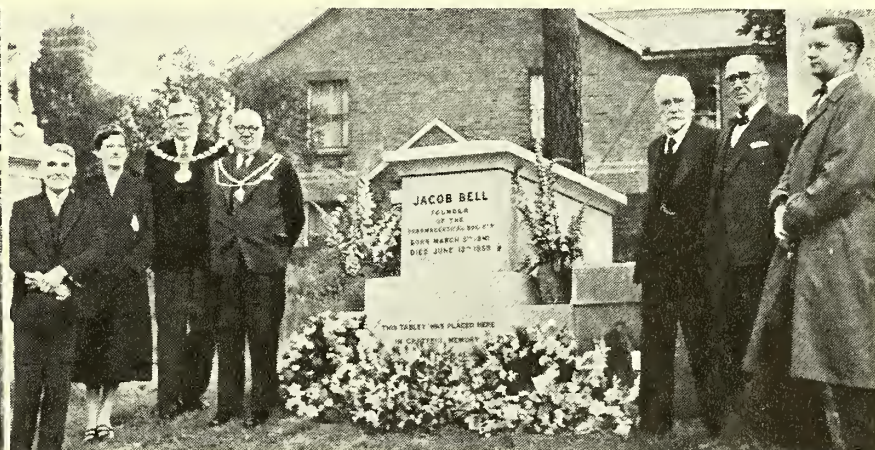
THE Royal Commission on Doctors' and Dentists' Remuneration have concluded their hearings of evidence in public. Any person who wishes to submit further written evidence for the consideration of the Commission should do so to 10 Carlton House Terrace, London, S.W.1, not later than June 30.

THE Pilot Pennant award of the British Chemical Industry's Safety Council was presented in York on May 22 to Bleasdale, Ltd., manufacturing and wholesale chemists, 23 Colliergate, York. Of seventy-seven firms in north-east England who entered for the award twenty-seven qualified by completing the quarter ended March 31 without any loss of working time through accidents.

PROFESSOR John Stuart Anderson, M.Sc., Ph.D., F.R.S., has been appointed director of the National Chemical Laboratory, Department of Scientific and Industrial Research. Dr. Anderson is Professor of Inorganic and Physical Chemistry at the University of Melbourne, Australia. He succeeds the retiring director, Dr. D. D. Pratt, C.B.E., and is expected to take up his new duties in October.

LOCAL OFFICERS

National Association of Women Pharmacists, Merseyside Branch.—President, Miss E. F. Llewellyn; Vice-president, Mrs. D. H. Evans; Treasurer, Miss A. Arnold; Registrar, Miss R. Jones; Secretary, Mrs. M. Dalgarno, 8 Sandlea Park, West Kirby, Wirral, Ches.



Left: The graveside of Jacob Bell before renovation. The group on right after the plaque was unveiled includes Miss M. Wallis (chairman, Tunbridge Wells Branch of the Pharmaceutical Society), the mayor of Tunbridge Wells, the Bell scholar, Mr. J. Stuart Hills (chairman, John Bell, Hills & Lucas, Ltd.) and officials of the borough.

COMPANY NEWS

Last year's figures in parentheses

N.V. CHEMISCHE FABRIEK NAARDEN, HOLLAND.—The annual report for 1958 shows total turnover rose by $4\frac{1}{2}$ per cent. compared with 6 per cent. in the previous trading year, reflecting the loss of markets in Indonesia. An unchanged dividend of 10 per cent. is recommended. Seventy-four per cent. of the production of the parent company in the Netherlands is now sold abroad. Major investments have been made for the completion and equipping of a new central laboratory and for the construction and equipping of a new factory for alkaloids.

SMITH & NEPHEW ASSOCIATED COMPANIES, LTD.—The report to shareholders for the first quarter of 1959 mentions that whilst export sales have been maintained, home sales were adversely affected by some hesitancy in buying in anticipation of purchase tax reductions. Since the Budget, however, there has been a marked recovery, and at the present time the group sales are comparable with 1958. The estimated group profit (before taxation, etc.) for the first twelve weeks is £470,000 (against a comparable £505,000).

New Companies

P.C. = Private Company; R.O. = Registered Office

F. ELLIS (CHEMISTS), LTD. (P.C.).—Capital £5,000. To carry on the business of manufacturers of and dealers in chemicals, drugs, medicines, etc. Subscribers: Wilfred Birkhead and M. Tinker. Solicitors: Baxter, Caulfield & Co., 2 St. Peters Street, Huddersfield.

E.E.C.I., LTD. (P.C.).—Capital £100. To carry on the business of manufacturers of and dealers in chemicals, gases and disinfectants of all kinds, drugs, etc. Dorothy M. Evans is the first director. R.O.: 18 Fleet Street, London, E.C.4.

J. A. ELKINS, LTD. (P.C.).—Capital £3,000. To carry on the business of chemists, etc. Directors: John A. Elkins, M.P.S., Margaret D. Elkins and Angela A. Elkins. R.O.: 406 Bank Chambers, 329 High Holborn, London, W.C.1.

O. H. HARDING, LTD. (P.C.).—Capital £2,000. To carry on the business of chemists and druggists, etc. Directors: Mortimer Servian, M.P.S., and Kathleen W. Servian. R.O.: 246 Wickham Road, Shirley, Croydon, Surrey

RICHMOND LASS, LTD. (P.C.).—Capital £100. To carry on the business of manufacturers of and dealers in goods for perfumery, cosmetics, etc. Directors: David A. Lyster and Elizabeth Lyster. R.O.: 14 Hamilton Close, Feltham, Middlesex.

E. J. & N. W. BURROWS (CHEMISTS), LTD. (P.C.).—Capital £1,000. To carry on the business of dispensing chemists and druggists, etc. Directors: Harry Booth, Winifred Booth, Norma W. Burrows and Erie J. Burrows, M.P.S. R.O.: 8 Bagnall Street, Hanley, Stoke-on-Trent.

RICHMOND CHEMISTS, LTD. (P.C.).—Capital £1,000. To carry on the business of chemists, druggists and librarians, etc. Subscribers: Cyril E.

Richmond, M.P.S., and Fay Witmond. The first directors are to be appointed by the subscribers. R.O.: 19 Buckingham Street, London, W.C.2.

DUFFIN & WALSH, LTD. (P.C.).—Capital £7,500. To acquire the business of chemists, carried on by C. R. Duffin and R. T. Walsh, at Silver Street and Cross Square, Wakefield, etc. Directors: Charles R. Duffin, M.P.S., and Reginald T. Walsh, M.P.S. R.O.: 15 Silver Street, Wakefield.

HAROLD POCOCK (CHEMISTS), LTD. (P.C.).—Capital £100. To carry the business of a chemist formerly carried on by the late Harold E. Pocock at 87 Holyhead Road, Handsforth, Birmingham, etc. Directors: Stanley V. Brown (director, Orridge & Co., Ltd.), Sylvia B. I. Brown (director, Orridges (Valuers), Ltd., etc.), Barbara J. Holland, Lilla K. Downing and James C. Duncan. R.O.: 65 Cannon Street, London, E.C.4.

BUSINESS CHANGES

MR. A. A. JONES, M.P.S., has acquired the pharmacy of Mr. H. Stanyon, M.P.S., 50 Lincoln Road, Peterborough.

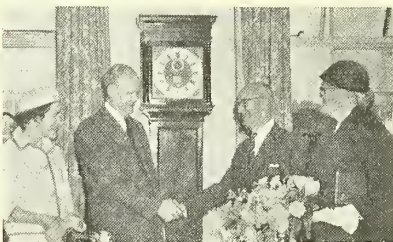
NATIONAL CO - OPERATIVE CHEMISTS, LTD., have acquired the pharmacy of Mr. B. M. Jones, M.P.S., 7 Market Street, Llanelly, Carmarthens.

MANNERS ITALIANA (G.B.), LTD., have opened offices for wholesale and export at Warnford Court, Throgmorton Avenue, London, E.C.2 (telephone: National 4572).

Appointments

CARLTON LABORATORIES (SOUTHERN), LTD., 2 Norfolk Square, Brighton, Sussex, have appointed Mr. T. W. Ewing their medical representative for co. Durham and Northumberland.

WELLCOME FOUNDATION, LTD., announce that Mr. G. H. Macdonald, M.P.S., formerly manager of the professional services department, veterinary division, has been appointed manager of the home sales department (veterinary). Mr. J. W. Barber-Lomax, M.A., B.V.Sc., M.R.C.V.S., has been appointed manager of the professional services department. Mr. Barber-Lomax was formerly veterinary information officer.



RETIREMENT PRESENTATION: Mr. John Bolt (senior representative and assistant sales manager of Optrex, Ltd., in the North of England) receives from Mr. H. M. Seward (managing director of the company) a radio set presented to Mr. Bolt by fellow representatives and colleagues on the sales staff on the occasion of his retirement after twenty-one years' service.

PERSONALITIES

MR. H. STANYON, M.P.S., who has just retired, served his apprenticeship at Stamford, Lincs. He held posts in Birmingham and Worcester and in Staffordshire and he had a chemist's business in Derbyshire prior to moving to 50 Lincoln Road, Peterborough. He will be living in retirement at Ketton, Rutland, his native village.

MISS M. C. DODD, M.P.S., Liverpool, is the first woman to hold office both as president of Liverpool Chemists' Association and chairman of the local Branch of the Pharmaceutical Society. Miss Dodd is in business on her own account. A member of the Liverpool Pharmaceutical Committee, she is also national honorary registrar of the National Association of Women Pharmacists and a member of the advisory council to the Liverpool Education Committee.

COUNCILLOR P. A. BRADY, T.D., M.P.S.I., has been unanimously selected by the Fianna Fail group of Dublin Corporation as their nominee for lord mayor, election for which takes place on June 29. Mr. Brady is the first pharmacist to be honoured with selection. He is a prominent member of the Corporation's public health committee and on the cultural committee of which he is chairman. Mr. Brady was elected to the Dail for a second term at the last general election, in 1957. He was president of the Irish Drug Association 1936-39, and has been a member of the Council of the Pharmaceutical Society of Ireland for the past fifteen years, having been president, 1947-49. He is a founder member of the Irish branch of the Photographic Dealers' Association. Two of his sons are also pharmacists and are associated with him in running an old-established pharmacy in Camden Street, Dublin. His eldest son is a doctor.

PROFESSOR J. S. ANDERSON, who is to become the new director of the National Chemical Laboratory, is among the leading workers in the field of inorganic chemistry in Britain and Australia, and particularly well known for his contributions in the fields of solid state chemistry and the chemistry of complex salts. He was elected a Fellow of the Royal Society in 1953. Born in London in 1908, he graduated with First Class Honours in chemistry at the Imperial College, London, in 1928. After three years' post-graduate research under Professor H. B. Baker, he went to Heidelberg for one year. In 1932 he joined the staff of the chemistry department of Imperial College and six years later was appointed senior lecturer in chemistry at Melbourne University. During the 1939-45 war he took part in chemical work aimed at developing new natural resources in Australia. He returned to Britain in 1947 to join the Chemistry Division at the Atomic Energy Research Establishment, Harwell, but went back to Australia in 1954 to take up his present post as professor of inorganic and physical chemistry. He is joint author with Professor H. J. Emeleus of *Modern Aspects of Inorganic Chemistry*.

CURRENT DISPLAY MATERIAL



"DISPENSER" SHOWCARD: Cut-out showcard focusing attention on the features of the new Gillette "60-Special" safety razor (see C. & D., June 6, p. 600) and holding six sets. Makers are Gillette Industries, Ltd., Great West Road, Brentford, Middlesex.

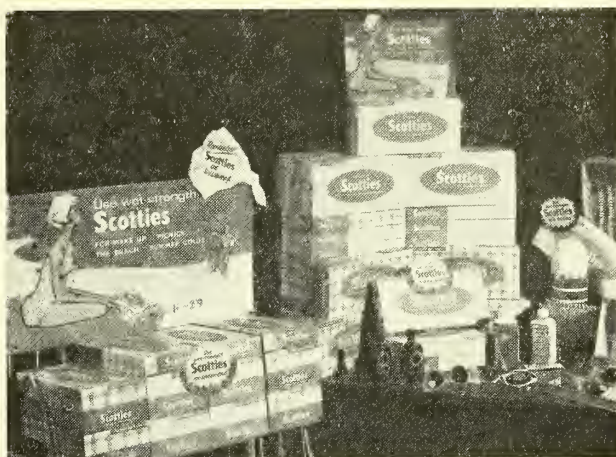


SEASONAL SHOWCARD: Johnson & Johnson (Gt. Britain), Ltd., Slough, Bucks, announce that new showcards for Johnson's foot powder are currently being distributed by the company's representatives in readiness for the seasonal demand for the product. Each card is designed to hold a tube of Johnson's foot powder.



COUNTER DISPLAY UNIT: A new counter display unit introduced by Robert Shaw & Co., Ltd., Nottingham. It contains 3 doz. assorted Surefit slumber nets and one gross of assorted Lion hair nets.

SUMMER SELLING AIDS: Timely in view of the chemists' window display competition announced by Bowater-Scott Corporation, Ltd., Bowater House, Knightsbridge, S.W.1 (C. & D., May 30, p. 574) is the issue of new display material for Scotties facial tissues. The showcard may be fitted to the headboard of a display stand and is also struffed to stand alone. The crowner fits any size of pack and may be used on single packs or pyramid displays. A "reminder" and display tickets complete the issue.



TELEVISION

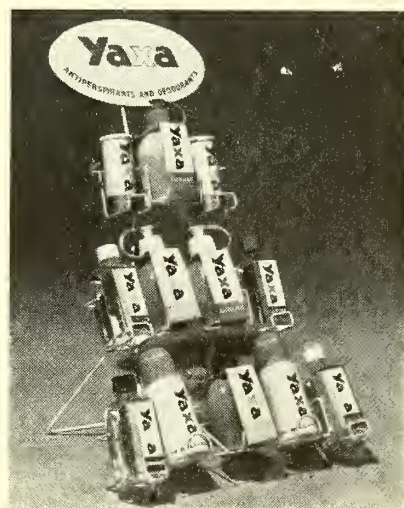
Programme details are given to enable chemists to put in linking-up displays if they wish. Figures in the columns represent number of appearances of the product during the week.

July 5-11

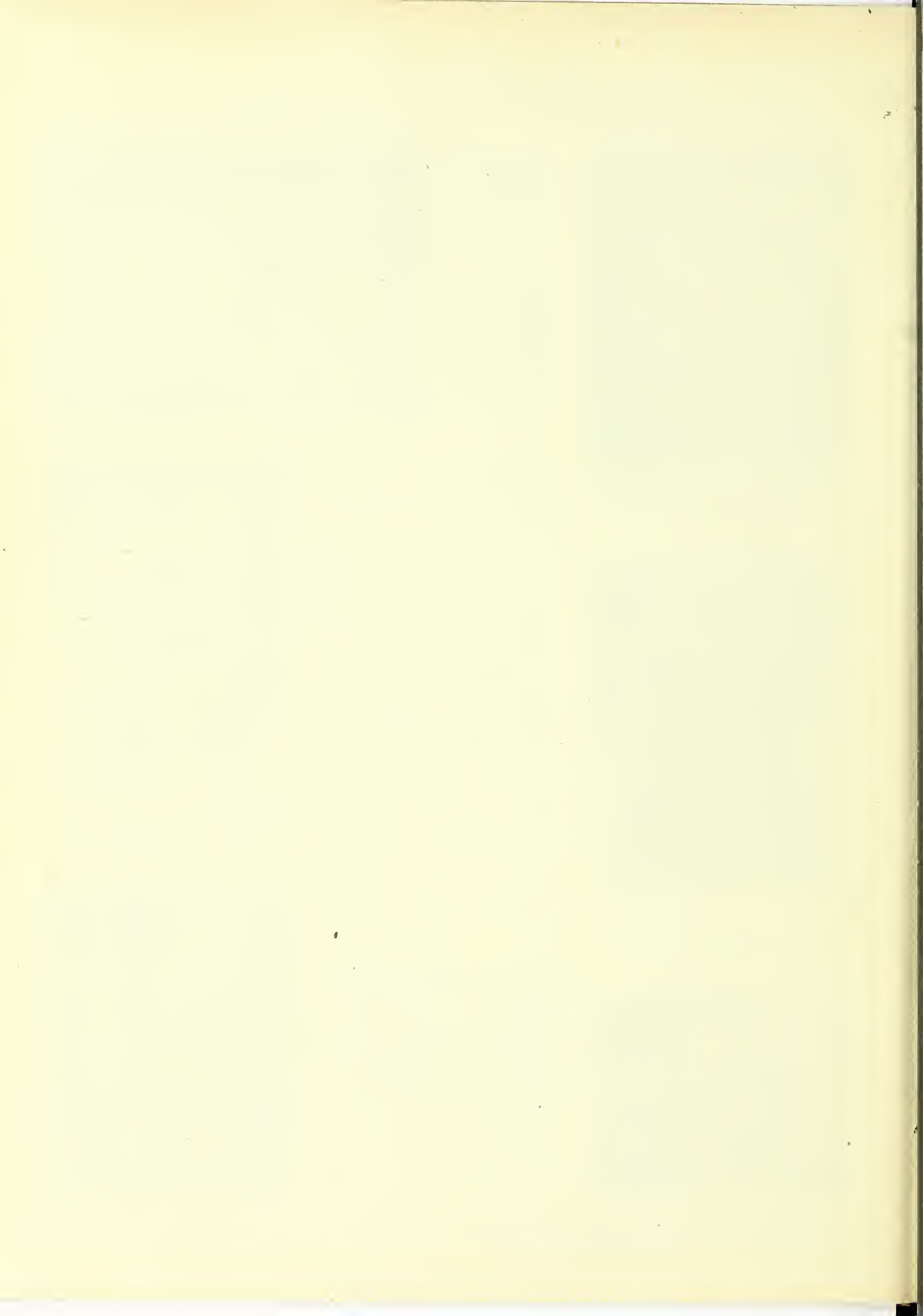
	London	Midland	North	Scotland	Wales	South	N.E.
Alka Seltzer	3	4	2	—	1	3
Amami wave set	4	2	3	3	3	4
Anadin	4	4	3	3	3	3
Andrews liver salt	2	3	2	2	2	4
Anne French	1	—	—	1	1	1
Askit	—	—	12	—	—	—
Band-aid	2	2	2	3	—	—
Beecham's pills	3	1	2	4	—	—
Beecham's powders	3	3	1	3	4	3
Bisodol	2	—	—	—	—	—
Brylcrem	5	5	5	4	3	4
Cephos	—	—	3	—	—	—
Cooper's aerosols	3	3	3	2	2	3
Cuticura	2	—	—	—	—	—
Fynnon salt	2	1	—	—	3	—
Germolene	1	1	—	1	—	1
Gillette razors and blades	...	5	6	6	7	3	4
Hemotabs	—	—	—	4	—	—
Hiltone	—	—	—	—	3	—
Ibcol	2	2	2	—	2	2
Immac	2	3	1	1	1	1
Imperial Leather	—	—	—	13	15	—
Isovac	—	—	—	1	—	1
Knight's Castile	—	7	7	—	7	—
Kruschen	—	—	—	—	—	3
Kwells	2	3	3	3	2	3
Maclean's tooth-paste	...	2	2	3	2	3	2
Marzine	9	9	13	10	9	9
Max aerosols	7	—	1	—	—	—
Max Factor preparations...	...	5	5	2	7	5	5
Mix-a-Shake	8	5	2	—	—	4
Pepsodent tooth-paste	...	4	3	3	4	3	3
Quickies	1	4	—	—	—	4
Remington shavers	...	2	2	2	2	2	2
Rennies	1	3	3	3	2	3
Rinstead pastilles	1	2	—	—	1	1
Savlon antiseptic cream	...	1	1	1	2	2	6
Saxin	5	5	—	—	—	—
Sek	1	1	1	1	1	1
Setlers	3	—	—	—	—	6
Silvikrin liquid shampoo...	...	10	2	2	2	2	5
Stratton sunglasses	...	—	1	1	—	—	—
Trice	2	—	—	—	—	—
Valderma soap	—	—	4	—	—	—
Water Lilies shampoo	2	3	3	—	3	3
Wilkinson Sword-Edge	...	—	—	4	—	—	—
Zal	6	6	6	3	6	—
Zoflora	—	2	2	—	—	—



A CAMPAIGN IN MINIATURE: With an actual container fitting into a cut-out stand, the vertical surface of which carries the selling message, the showpiece illustrated is provided by R. Demuth, Ltd., Farnham, Surrey.



"DISPENSER" DISPLAY STAND: A new counter display and "dispenser" stand for Yaxa Products. Distributors are Thos. Christy & Co., Ltd., North Lane, Aldershot, Hants.



GUIDE TO NEW MEDICAMENTS

Information about proprietary products supplied principally on prescription. Reprints on perforated gummed paper for affixing to index cards are obtainable from the Editor. Notes on the products are given on p. 674.

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

HYDRIL

MANUFACTURER: Ward, Casson, Ltd., 2 The Green, Richmond, Surrey.

DESCRIPTION: Tablets each containing 25 mgm. or 50 mgm. of hydrochlorothiazide.

INDICATIONS: In the treatment of all forms of oedema associated with congestive heart failure, pre-eclamptic toxæmia, obesity, pre-menstrual tension, renal and hepatic disease, cortisone treatment. Also in hypertension or in conjunction with hypotensives.

DOSAGE: In relatively mild conditions 25 mgm. once or twice daily. Dosage may be increased to 50 mgm. or even 100 mgm. twice daily in severe cases and should be given in the morning and midday. In general treatment should be given for three to four days per week or on alternative days.

HOW SUPPLIED: In bottles of 100, 250 and 1,000.

FIRST ISSUED: April 1959.

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

CHLOROMYCETIN SUCCINATE

MANUFACTURER: Parke, Davis & Co., Ltd., Staines Road, Hounslow, Middlesex.

DESCRIPTION: Sodium salt of the monosuccinic ester of chloramphenicol for parenteral administration prepared for injection by the addition of an aqueous diluent such as Water for Injection or Injection of Sodium Chloride.

INDICATIONS: For the treatment of conditions arising from infection by susceptible organisms: Streptococci; staphylococci; gonococci; pneumococci; brucellæ; salmonellæ; shigellæ; certain other Gram-negative and Gram-positive organisms; certain rickettsii and viruses.

DOSAGE: *Adults*: 1 gm. every six or eight hours. *Children*, over one month: 100 mgm. per kilo of body weight daily in divided doses at six- or eight-hour intervals. The dose in children should not exceed 1 gm. at any single injection except in the treatment of meningitis, where higher doses (up to 200 mgm. per kilo of bodyweight daily) are suggested. The severity of the infection and the clinical response should be the guiding factors determining individual dosage.

HOW SUPPLIED: In rubber-capped vial containing the equivalent of 1 gm. of chloromycetin.

FIRST ISSUED: May 1959.

SUPPLY RESTRICTIONS: Therapeutic Substances Act.

REFERENCES: *Antibiotics Annual*, 1957-58, 792, *ibid.*, 1957-58, 837, *ibid.*, 1957-58, 821, *ibid.*, 1957-58, 803

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

EBIMAR and EBIMAR-AL

MANUFACTURER: Evans Medical Supplies, Ltd., Speke, Liverpool, 24.

DESCRIPTION: A specially purified and stabilised sulphated polysaccharide derived from seaweed. Available as tablets each containing 0.5 gm. of Ebimar (representing not less than 1,000 Evans units of antipeptic activity) and as Ebimar-Al tablets, each containing 0.5 gm. of Ebimar with dried aluminium hydroxide gel, 0.35 gm.

INDICATIONS: For the prevention and treatment of peptic ulcer. No clinical claims are made at present. The material is being offered for wider experimental and clinical investigation.

DOSAGE: Three to four tablets to be sucked, chewed or taken crushed, four or five times a day between meals, as directed by the physician. In cases of acute exacerbation it may be necessary to administer the product more frequently, or continuously at four-hour intervals.

HOW SUPPLIED: Ebimar tablets in containers of 100 and 500 and Ebimar-Al tablets in containers of fifty and 250.

FIRST ISSUED: May 1959.

REFERENCES: *J. Pharm. Pharmacol.*, 1959, 11, 318. *J. Physiol.* (in the press).

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

RAUTRAX

MANUFACTURER: E. R. Squibb & Sons, Ltd., Edwards Lane, Speke, Liverpool, 24.

DESCRIPTION: Red capsule-shaped tablets each containing: Flumethiazide, 400 mgm.; Raudixin, 50 mgm.; potassium chloride, 400 mgm.

INDICATIONS: Mild to severe hypertension, with or without oedema.

DOSAGE: *Initially*, two to six tablets daily in divided doses (maximal response may not be evident for several days). *Maintenance*, two tablets daily in divided doses in most patients; or may range from one to six.

HOW SUPPLIED: In containers of twenty-five, 100 and 500 tablets.

FIRST ISSUED: April 1959.

REFERENCES: *Amer. J. Cardiol.*, 1959, 3, 199, *ibid.*, 1959, 3, 113.

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

SERPASIL-ESIDREX

MANUFACTURER: CIBA Laboratories, Ltd., Horsham, Sussex.

DESCRIPTION: An antihypertensive preparation presented as tablets each containing 0.15 mgm. of reserpine and 10 mgm. of hydrochlorothiazide.

INDICATIONS: In the treatment of mild or moderate hypertension with or without heart failure. Particularly suitable for the therapy of hypertension and oedema associated with pregnancy.

DOSAGE: Usually two tablets after breakfast and one after lunch. N.B. If Serpasil-Esidrex is given with a ganglion blocking agent, the dose of the latter should be reduced by half initially.

HOW SUPPLIED: In containers of twenty-five, 100 and 500 tablets.

FIRST ISSUED: May 1959.

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

DARANIDE

MANUFACTURER: Merck Sharp & Dohme, Ltd., Hoddesdon, Herts.

DESCRIPTION: Tablets each containing 50 mgm. of dichlorophenamide (1,3-disulphamyl-4,5-dichlorobenzene) a carbonic anhydrase inhibitor capable of lowering intra-ocular pressure by inhibiting the formation of aqueous humour in glaucomatous and non-glaucomatous eyes. Enhances chloride excretion, which in part contributes to avoidance of metabolic acidosis.

INDICATIONS: Glaucomatous conditions: Chronic simple (wide angle), acute congestive (narrow angle) and chronic congestive glaucomas; secondary (acute phase); and pre-operative control of the intra-ocular tension of glaucoma.

DOSAGE: Half to one tablet (25-50 mgm.) one to four times a day

HOW SUPPLIED: In bottle of 100.

FIRST ISSUED: April 1959.

REFERENCES: *Fed. Proc.*, 1957, 16, 289. *Am. J. Ophth.*, 1958, 45, 120.

THE CHEMIST AND DRUGGIST Guide to New Medicaments, June 27, 1959

DECASERPYL

MANUFACTURER: Roussel Laboratories, Ltd., 843 Harrow Road, London, N.W.10.

DESCRIPTION: Scored tablets each containing 5 mgm. of 10-methoxy-deserpine, a derivative of reserpine, the most potent hypotensive alkaloid extracted from *Rauwolfia serpentina*.

INDICATIONS: Essential hypertension; moderate hypertension associated with the menopause; prolonged treatment of hypertensive states.

DOSAGE: 15-25 mgm. (3-5 tablets) in three divided doses, half an hour before meals. Higher dosages sometimes required: 30-40 mgm. (6-8 tablets) daily, or even more. Usually high-dosage is required by ambulant patients than those having bed-rest.

HOW SUPPLIED: In bottles of twenty and 100, 5-mgm. tablets.

FIRST ISSUED: April 1959.

NOTES: Protect from light and store in cool dry place.

TRADE NOTES

"Slight Face Lift."—All Bemax cartons now have a hygienic plastic overwrapping, state the manufacturers, Vitamins, Ltd., Upper Mall, London, W.6.

Dispensing Pack.—A. H. Robins Co., Ltd., 5 Fenchurch Street, London, E.C.3, announce that Robaxin tablets are now available in a dispensing pack of 500. The fifty-tablet pack continues to be available.

At Leyton.—Potter & Moore, Ltd., Lavender House, London, E.10, give a reminder that in 1958 they acquired the assets of Delavelle, Ltd., including Freshness, Ltd., manufacturers of Go deodorants.

Perfume in "Purse Flacon."—Chanel, Ltd., 2 Old Bond Street, London, W.1, are now presenting their Chanel No. 5 perfume in a new size: a "purse flacon," which is described as "a sleek, highly polished, jet enamel case entwined by a gold-tone band." The flacon is refillable and unbreakable. The new size is being distributed in time to be on sale on October 1.

Products Against Hay Fever.—The following advertisers are currently drawing attention to their products for use against hay fever: Allen & Hanburys, Ltd., London, E.2 (Piriton tablets and Piriton Duolets); Kemsales, Ltd., Eastcheap, London, E.C.3 (Besorbon medicinal snuff); and Smith, Kline & French Laboratories, Ltd., Coldharbour Lane, London, S.E.5 (Histryl Spansule).

Territorial Representatives.—Houdry Process Corporation, Philadelphia, U.S.A., manufacturers of catalysts and chemicals, have appointed Lindeteves-Jacoberg, N.V., The Hague, Holland, as their representative in the Benelux countries, United Kingdom and the Union of South Africa for Dabco brand of triethylenediamine, a polyether catalyst used in producing urethane foams and elastomers.

A New Sanitary Towel.—A product on which Kimberly-Clark, Ltd., Larkfield, Maidstone, Kent, have been working for years—an "entirely new" Kotex sanitary towel—is being launched on July 1, after innumerable tests. New Kotex has a "Wondersoft" covering of open mesh, surfaced with cotton wool, and is claimed as soft and absorbent as a cotton wool towel, and with excellent shape retention and security. New Kotex towels are packed in box of twelve, patterned with blue flowers on a white and gold background; and in a smaller package of five towels.

Concentrated Contrast Medium.—A new concentrated radiological contrast medium, Hypaque 85 per cent., has now been made available by Bayer Products, Ltd., Neville House, Eden Street, Kingston-upon-Thames. The product is intended for use in angiocardiology, pulmonary arteriography, nephrotomography, portal venography, and aortography, and in any other techniques in which a high concentration of medium is required. The iodine content of Hypaque 85 per cent. is 0.44 gm./mil. The new preparation completes the range, which already includes

Hypaque 45 per cent. and Hypaque 25 per cent.

Analgesic Elixir.—Bayer Products, Ltd., Neville House, Eden Street, Kingston-upon-Thames, announce the introduction of Panadol elixir, a liquid preparation of the analgesic/antipyretic Panadol (paracetamol) which is claimed outstandingly safe, especially for children. The aim in formulation has been to prepare an elixir that is easy for the mother to give and for the child to take. The elixir is flavoured with passion fruit—a flavour that sick children chose for themselves in tests carried out at hospitals and clinics. A plastic spoon with an animal design is provided with each pack, both to ensure accurate dosage and to help gain the child's co-operation. Panadol elixir is intended for use at teething and against headache, toothache, earache, colds, influenza, painful reactions after immunisation and vaccination, and other painful or feverish conditions. Each spoonful gives a 5-mil dose containing 120 mgm. of N-acetyl-p-aminophenol (paracetamol). A comprehensive dosage chart is given on the bottle, but the makers state that no harm will result if a child takes far more than the recommended dose.

Holiday Closings

WESTBROOK LANOLIN CO., Argonaut Works, Bradford, 4. August 1-16.

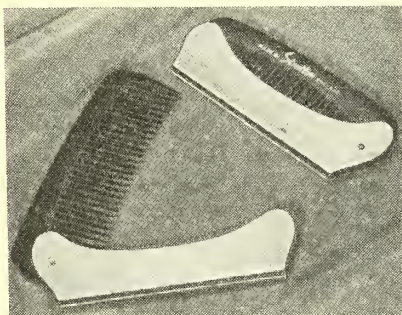
Bonus Offers

KIMBERLY-CLARK, LTD., Larkfield, Maidstone, Kent. New Kotex sanitary towels. Twelve boxes for the price of eleven, plus special display allowance of 1s. 4d. per case. June 29 till August 31.

Calls for Tenders

THE Board of Trade has issued details concerning tenders sought by various overseas bodies, and an outline is given below of the requirements and closing dates. For fuller information readers should apply, quoting reference, to Export Services Branch, Lacon House, Theobalds Road, London, W.C.1.

Sulphonamide derivatives. The Chairman, Tender Board, Ministry of Health, Colombo, Ceylon. (E.S.B. 12925/59. August 4.)



"SCOOPED" COMB FOR HANDBAGS: The Stratton "gondola" comb of Loughton & Sons, Ltd., Warstock Road, Birmingham, 14. In new "scooped" design, the comb has a gift embossed finish and is of a size suitable for carrying in a handbag.

Correspondence

Apathy in Pharmacy

SIR,—I thank Mr. Rose for his reply. There is a difference between "apathy in pharmacy" and "apathy in pharmaceutical affairs." My experience of branch meetings (which I regularly attended for some years), is that they are Victorian in style, outlook, and subject matter. I eventually found that I could put my spare hours to better use. I do think that the fault lies with our Society which, apparently is not interested in the welfare and progress of its members and does not appear to care whether they live or die! It gives the impression that its main concern is the income derived from its members—and their businesses as well nowadays. If we could have "live" meetings supported by an active Society giving full assistance to its members, they would be worth attending.

H. H. FLINTOFF, St. Albans

Women in Pharmacy

SIR,—I would like to draw the attention of all women pharmacists and women university graduates in pharmacy to the National Association of Women Pharmacists, the main object of which is to bring together all women who wish to keep in touch with pharmacy and pharmaceutical interests, whether they work in retail, hospital or industrial pharmacies or at home raising a family and perhaps just doing an occasional locum. The Association has many attractions, and can help women of all ages both professionally and socially. To the newly qualified, help can be given in finding or changing employment or with any employment difficulties. To the older woman, possibly with her own business, through the Association's affiliation with British Federation of Business and Professional Women many business difficulties such as income tax, granting of mortgages, etc., can be dealt with. The Association can help a married woman who has been out of touch with pharmacy through domestic affairs, to get back to the pharmaceutical world, especially if there is a local branch nearby, where she can get to know other women pharmacists, and can often be a great help if she decides to take work as a locum as the family grows older. Membership of a local branch is a pleasure that has to be experienced to be appreciated. Meetings are usually monthly when members get together and have friendly and social evenings as well as talks and discussions on pharmaceutical and scientific subjects and social studies. The Association would like to see more branches starting all over the country. There are already branches in London, Liverpool, Nottingham, Chester and Blackpool, and as secretary I would be pleased to supply the addresses of branch officers so that contact can be made with them. They would all welcome new members at any time. Any further information on branch formation, membership, activities and benefits of the Association I shall be only too pleased to give.

ESTELLE P. JONES, Secretary,
19 Newton Lane, Chester

NOTES ON NEW MEDICAMENTS

BRONTYL should replace the word brontophyll in Notes on New Medicaments (C. & D., May 16, p. 541).

DECASERPYL. — *Chemistry:* 10-methoxy-deserpine. The compound is an isomer of reserpine, differing only in having a methoxy group in the -10 and not the -11-position. That small change in structure is accompanied by a change in pharmacological action. The sedative effects on the central nervous system are virtually eliminated, as are the toxic effects, but the hypotensive action of the compound is comparable with that of reserpine itself. Further, the compound is rapidly eliminated from the body, so that the time factor is reduced, and the drug exerts its effects so soon as the minimum blood level is reached. Harmouyl is a preparation of deserpidine that resembles reserpine in general properties but has a greater tranquillising effect on over-aggressive patients.

EBIMAR. — *Chemistry:* A sulphated polysaccharide obtained from seaweed. Such compounds have antipeptic activity similar in some ways to that of natural gastric mucin, and can combine with excess pepsin or tissue protein exposed in gastric ulcer to prevent access of proteolytic enzymes to the damaged area. When associated with an antacid, they neutralise excess acid, and the improved gastric environment promotes tissue repair. Ebimar-A1 contains the polysaccharide together with aluminium hydroxide. Gastric mucin has been employed in a similar way, Ebimar thus represents a breakaway from the conventional treatments with antacids and spasmolytics.

HYDRIL. — *Chemistry:* 6-chloro-7-sulphamyl-3,4-dihydro-1,2,4-benzothiadiazine-1,1-dioxide. Differs from chlorothiazide in having two more hydrogen atoms in the molecule, with a loss of a double bond in the 3,4 position. That slight change in structure produces a marked increase in diuretic activity, which may be as much as twenty times that of the parent drug. The drug also has useful hypotensive properties, and may be used in association with reserpine and similar alkaloids. Other brands of the derivative are Esidrex and Hydrosaluric; Hydrex is an associated compound that has the chlorine replaced by a trifluoromethyl group. Other oral non-mercurial diuretics, apart from chlorothiazide, include acetazolamide (Diamox), aminometradine (Mictine) and amisometradine (Rolicton).

TRADE MARKS

APPLICATIONS ADVERTISED BEFORE REGISTRATION

From the "Trade Marks Journal," June 10
For veterinary and sanitary preparations; disinfectants; deodorants and air purifying preparations; insecticides; insect repelling preparations for personal use; and preparations for killing weeds and destroying vermin (5)

HERO, 784,475, by Proprietary Pressure Packages, Ltd., Birmingham.

For insecticides, fungicides and preparations for killing and destroying vermin (5)

MURFOCID, 784,944, by Murphy Chemical Co., Ltd., Wheathampstead, Herts.

For medicated tablets for use in the treatment of coughs (5)

CIGAREASE, 785,777, by Rustat Pharmaceuticals, Ltd., Edgeware, Middlesex.

For all goods, all for sale in the United Kingdom otherwise than for export but not excluding goods for export to the Irish Republic (5)

Device with words **CAFDIS** and **CODIS**, 786,010-11, by Reckitt & Sons, Ltd., Hull, Yorks.

For moth repelling and moth destroying preparations (5)

Device with word **DIELMOTH**, 786,661, by Shell Petroleum Co., Ltd., London, E.C.3.

For catamenial appliances (5)

MENEKI, 786,948, by Robinson & Sons, Ltd., Chesterfield, Derbys.

For pharmaceutical and veterinary preparations, all for use in the treatment of the skin (5)

DERMOBION, 787,286, by Willows Francis, Ltd., London, E.8.

MANUFACTURERS' ACTIVITIES

Another Battle of Waterloo. — Twenty-six attractive girls, almost all of whom live in South London, who gathered to compete for the title "Miss Waterloo" at the offices of Boots, Ltd., Stamford Street, London, S.E.1, recently, did not reckon with the challenge presented by an "outsider." She was Mrs. Mary Westwood, a twenty-eight-year-old mother of three, of Notting Hill, who won the title and will now go forward for the finals of "Miss Gala Day" at Nottingham when the company holds its fiftieth gala day on July 4.

American Cosmetics in Moscow. — The Helena Rubinstein organisation, represented in Britain by Helena Rubinstein, Ltd., 3 Grafton Street, London, W.1, is taking part during the summer in an American national exhibition in the Soviet capital. The company will be the first and only cosmetic house to present a complete service of skin care and make-up to the women of Russia. Madame Helena Rubinstein is herself participating in the opening day

ceremonies on July 25. While in Moscow she will visit the Institute of Beauty and meet with leaders of the Soviet cosmetics industry. The Rubinstein beauty kiosk will be a miniature version of a Helena Rubinstein salon. It will service—free of charge—Russian women and the models in the fashion industries presentation. In addition, close-up views of technicians at work will be made available to visitors at the exhibition via closed circuit colour television. Monitors at strategic areas throughout the exhibition grounds will carry portions of the work being done in the kiosk. Helena Rubinstein preparations are not now available in the U.S.S.R., but Russian women will be advised how to help themselves with the products they can obtain.

Site Acquired For Factory.—Abbott Laboratories, Ltd., Baker Street, London, have acquired from the Admiralty a site on the Isle of Sheppey between Queensborough and Sheerness for expansion of their manufacturing facilities.

BIRTHDAY HONOURS

THE following awards are included in the Queen's Birthday Honours list published on June 12:—

Baronet.—**ROBERT PLATT**, M.D. (president of the Royal College of Physicians, professor of medicine, Manchester University).

Knight Commander, Order of the British Empire (K.B.E.)—**MR. J. ANDERSON**, C.B. (secretary, Department of Health for Scotland).

Commander, Order of the British Empire (C.B.E.)—**MR. J. A. WILLIS** (assistant secretary, Ministry of Health); **MR. A. C. MONKHOUSE** (lately deputy director, Warren Spring Laboratory, Department of Scientific and Industrial Research).

Officer, Order of the British Empire (O.B.E.)—**MR. H. BOWLEY** (senior principal scientific officer, Department of Scientific and Industrial Research); **MISS I. M. C. DUNCAN** (commissioner, board of control, Ministry of Health); **MR. A. G. WARD** (director of research, British Gelatine and Glue Research

Association); **MR. E. K. WOODFORD** (senior principal scientific officer, Agricultural Research Council Unit of Experimental Agronomy, Oxford).

Member, Order of the British Empire (M.B.E.)—**MR. W. H. BICKLE** (senior experimental officer, Department of Scientific and Industrial Research); **MRS. P. A. BUTCHER** (executive officer, Ministry of Health); **MR. R. A. HARMAN** (chief civil defence training officer, Imperial Chemical Industries, Ltd.); **MR. E. E. KEMP** (curator, Royal Botanic Garden, Edinburgh); **MR. H. E. PAGE** (higher executive officer, Ministry of Health); **MR. F. SCHOLEFIELD** (technical adviser on dyestuffs, Association of British Chemical Manufacturers); **MISS V. P. TOWNSEND** (secretary to chief labour officer, Imperial Chemical Industries, Ltd.).

INFORMATION WANTED

The Editor would appreciate information about the following:

Spirit of raisins

IN PARLIAMENT

BY A MEMBER OF THE PRESS GALLERY, HOUSE OF COMMONS

Eleven Plus Tonic

MR. J. STONEHOUSE asked the President of the Board of Trade if he had seen the advertisement for Eleven Plus Re-Vitalising Tonic for Young People and what action he was taking to control such advertising which was of concern to the teaching profession. **MR. JOHN RODGERS** (Parliamentary Secretary, Board of Trade): "We have consulted the Ministry of Health and are advised that this preparation may be loosely described as an iron-vitamin tonic and does not contain any tranquillising, sedative or stimulant ingredient or drugs. I would say . . . that where a child is ill, parents would be well advised to go to their normal medical practitioner and not to rely on this preparation."

Migraine

MR. J. RANKIN asked the Secretary of State for Scotland what facilities existed within the National Health Service for the treatment of migraine and if there were anything in Scotland to compare with the English specialist clinics to deal with that disease. **MR. J. N. BROWNE** (Joint Under Secretary of State, Scotland), said he had no evidence to suggest that the facilities available were unsuitable and the method of clinical treatment was a matter for the individual doctor to decide.

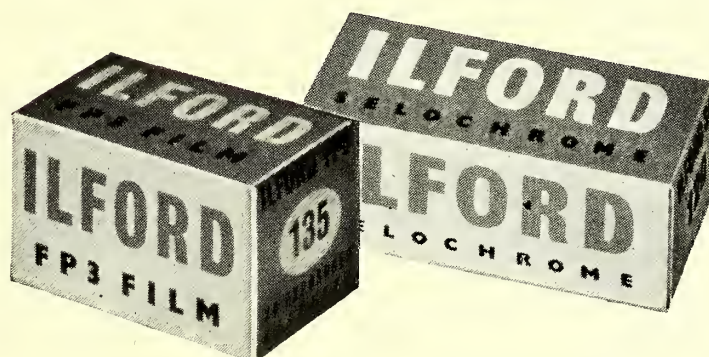
WILLS

MR. A. R. CAMPBELL, M.P.S., 12 Mount Grove, Edgware, Middlesex, left £5,961 (£5,788 net).

MR. J. THOMPSON, M.P.S., 6 The Crescent, Ilford, Essex, left £9,429 (£9,298 net).

ILFORD

for a brisk turnover

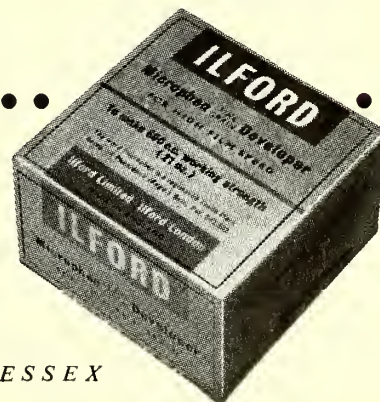


Many an amateur photographer knows that reliability has helped to make ILFORD films world-famous; that is a matter of experience. And many an amateur photographer believes that ILFORD films give their best results when processed with ILFORD chemicals; that is sound reasoning. Remember that Phenidone, an ILFORD discovery, is the basis of all the best developers—including Microphen, the popular fine-grain developer that gives high film-speed. Experience, reasoning and plain fact all go to prove that it is good business to sell ILFORD films *with* ILFORD Microphen. Set your customers on this road to successful photography, and it will mean bigger sales for you!

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RECOMMENDED FOR DAILY TREATMENT

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THROUGHOUT THE HOLIDAY SEASON



IN GREATER DEMAND THAN EVER

"He's such a problem, Doctor !"

In every other respect a normal healthy child, he has never been dry at night, with the result that he has acquired undeservedly the label "difficult". As he grows older his shame and embarrassment will become more acute as those around him become less tolerant of his disability.

In his case, as in the case of many others, Di-sipidin, by controlling enuresis symptomatically on strictly physiological lines, offers a real prospect of an early return to normal function with a consequent restoration of confidence and self-respect.

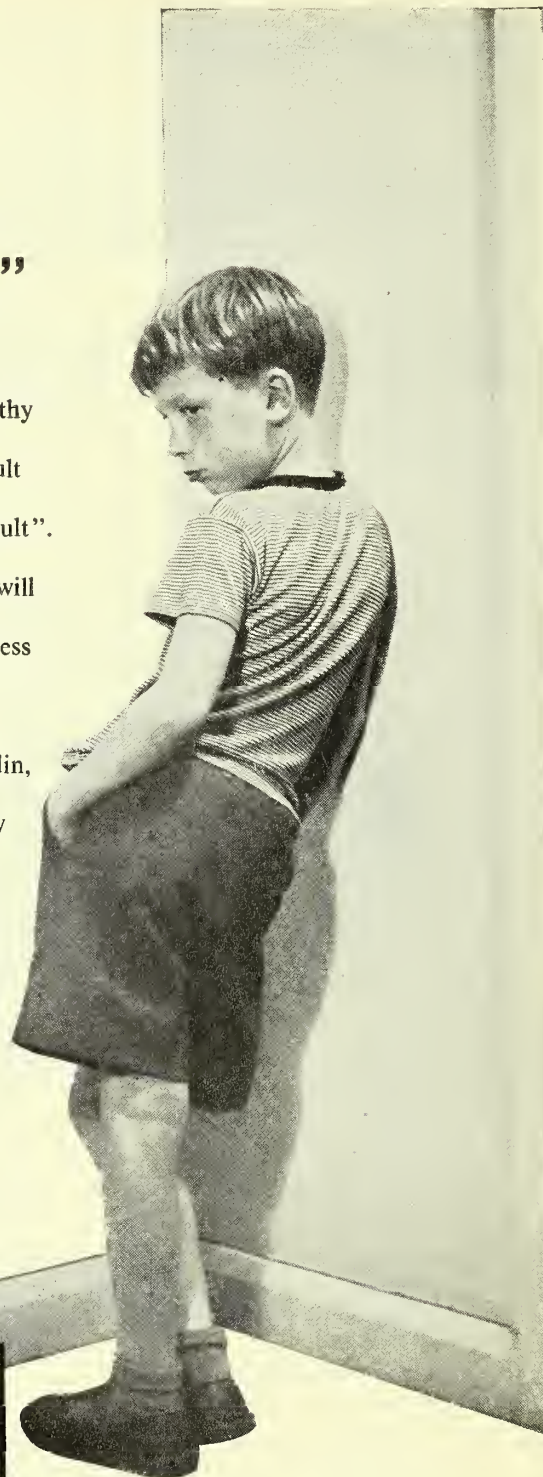
*References: BMJ (1954)11, 1433;
BMJ (1954)1 1038; BMJ (1955)1 1194;
LANCET (1955)i 1228;
LANCET (1956)ii 1334*

DI-SIPIDIN

INSUFFLATIONS

*Packings: Capsules: 25, 100, 500
Outfit: Di-sipidin Insufflator and 25 capsules.*

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WE'RE putting a lot of publicity behind the 'Alkathene' label. We want to make it a 'decisive factor' when women go shopping. Our campaign comprises colour pages in the women's magazines, 30-second T.V. commercials and a 2 minute colour film.

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FREE DISPLAY MATERIAL

to link your shop with 'Alkathene' national advertising, available on application through your usual trade channels or direct to Publicity Dept., Plastics Division, Imperial Chemical Industries Ltd., Welwyn Garden City, Herts. Shelf cards can be obtained from individual manufacturers.

'Alkathene' is the registered trade mark for the polythene manufactured by I.C.I.

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JUNE 27 1959

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